



**REDISTRICTING 2021**  
Santa Cruz County

## ADVISORY REDISTRICTING COMMISSION OF SANTA CRUZ COUNTY

Website: [www.santacruzcounty.us/Redistricting2021](http://www.santacruzcounty.us/Redistricting2021)

Email: [redistricting2021@santacruzcounty.us](mailto:redistricting2021@santacruzcounty.us)

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### REGULAR MEETING AGENDA

Virtual Meeting/Teleconference  
Wednesday, July 14, 2021, 1:00 p.m.

Attend Meeting by Internet: <https://zoom.us/j/92519338521>  
(Webinar ID: 925 1933 8521)

Attend Meeting by Conference Call – Dial: 1 (669) 900-9128

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### TELECONFERENCE MEETING PROCESS

Pursuant to the provisions of the Governor's Executive Order N-29-20, meetings of the Advisory Redistricting Commission will be held virtually by teleconference only and no physical location will be available for these teleconference meetings. Members of the public will be able to participate in the meetings via Zoom by telephone or using the supplied link, and online streaming will continue as normal.

**Agenda Documents** are available for review in person at the office of the Clerk of the Board, Government Center, 5th Floor, 701 Ocean Street, Rm 520; and electronically on the County's Redistricting website, at: [www.santacruzcounty.us/Redistricting2021](http://www.santacruzcounty.us/Redistricting2021).

**Public Comments** on individual agenda items can be made on the County's Redistricting website at [www.santacruzcounty.us/Redistricting2021](http://www.santacruzcounty.us/Redistricting2021). Comments must be received before 5:00 p.m. the day before the meeting to be included with agenda materials. Comments received after 5:00 p.m. and before 8:30 a.m. on meeting day will be included in the minutes record. For additional information, call the Clerk of the Board's office at 454-2323 (TTY/TDD call 711). During the teleconference meetings, public comment can be made using the link provided to access a Zoom-based meeting, or by calling the telephone number provided on the agenda.

### Translation Services/Servicios de Traducción

Spanish language translation is available on an as needed basis. Please contact the Clerk of the Board's office at 831-454-2323 at least 72 hours in advance of the meeting to make arrangements.

Las sesiones pueden ser traducidas del inglés al español y del español al inglés. Por favor haga arreglos con 72 horas de anticipo con la Secretaria de la Mesa Directiva de los Supervisores llamando al número 831-454-2323.

### Accommodations for Persons with Disabilities

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. If you are a person with a disability and wish to attend the meeting and you require special assistance in order to participate, please contact the Clerk of the Board's office at 454-2323 (TTY/TDD call 711) at least 72 hours in advance of the meeting to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format.

**1. ROLL CALL**

**2. AGENDA REVIEW**

County Staff may provide additional materials submitted after the distribution of the agenda packet. Commissioners may request postponement or removal of agenda items and/or other non-substantive changes to the agenda.

**3. PUBLIC COMMENT**

This is an opportunity for members of the public to address the Commission on any item listed on today's agenda or a topic not on the agenda provided that the subject matter is within the jurisdiction of the Commission. Please note that the Commission is not able to take actions or engage in discussion on any item that is not on today's agenda. Such items may be referred to staff for follow up or placed on a future agenda. Each speaker will be permitted a maximum of three minutes each, with a maximum of 30 minutes set aside for this period.

**4. REGULAR AGENDA**

Regular Agenda items are intended to provide an opportunity for public discussion of each item listed. Additionally, County Staff may make brief announcements, submit written reports, or make presentations that may or may not require Commission action. The Chair will invite the public to make comments on any item on the regular agenda, for a maximum of two minutes each.

- A. Consider and approve nominations for Chair and Vice-Chair.
- B. Approve meeting minutes from June 16, 2021.
- C. Update from Clerk of the Board on the status of COVID-19 remote meetings.
- D. Presentation from staff on the Redistricting 2011 process.
- E. Consider and accept update on workplan for Public Engagement including
  - a. Draft list of organizations for outreach
  - b. Redistricting Informational Presentation PowerPoint and script
- F. Consider and approve proposal for public workshop calendar.

**5. COMMISSIONERS REPORT AND ANNOUNCEMENTS**

This is an opportunity for Commissioners to provide updates and reports on work related to the Commission. No discussion or action may occur or be taken, except to place the item on a future agenda.

**6. WRITTEN CORRESPONDENCE**

ARC 21 staff may receive written correspondence, Community of Interest forms/maps and other materials on occasion that may or may not be related to a specific agenda item. Correspondence submitted to the Commission will be placed on file with the Clerk of the Board and is available to the general public upon request. All submitted Community of Interest Forms and Maps are posted on the Redistricting website.

**7. ADJOURNMENT**

Next meeting will be noticed on the redistricting website at least 72 hours in advance of the meeting at [www.santacruzcounty.us/Redistricting2021](http://www.santacruzcounty.us/Redistricting2021)



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Email: [redistricting2021@santacruzcounty.us](mailto:redistricting2021@santacruzcounty.us)

### Summary Minutes

#### REGULAR MEETING AGENDA

Virtual Meeting/Teleconference

Wednesday, June 16, 2021, 2:00 p.m.

Attend Meeting by Internet: <https://zoom.us/j/92519338521>

(Webinar ID: 925 1933 8521)

Attend Meeting by Conference Call – Dial: 1 (669) 900-9128

#### TELECONFERENCE MEETING PROCESS

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**1. ROLL CALL**

**Present:** Commissioners: O’Neil (First District), Watkins (Second District), and Radin (Fourth District)

**Staff:** Elissa Benson, Assistant County Administrator; Ruby Marquez, Assistant County Counsel; Susan Pearlman, Principal Analyst; Ruby Sanchez, Associate Analyst; Tricia Webber, County Clerk; Matt Price, GIS Manager; Stephanie Cabrera, Lead Deputy Clerk of the Board

**Excused:** Commissioners: Reyes (Third District) and Gardner (Fifth District)

**2. AGENDA REVIEW**

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**3. PUBLIC COMMENT**

This is an opportunity for members of the public to address the Commission on any item listed on today’s agenda or a topic not on the agenda provided that the subject matter is within the jurisdiction of the Commission. Please note that the Commission is not able to take actions or engage in discussion on any item that is not on today’s agenda. Such items may be referred to staff for follow up or placed on a future agenda. Each speaker will be permitted a maximum of three minutes each, with a maximum of 30 minutes set aside for this period.

**There were no speakers for public comment**

**4. REGULAR AGENDA**

Regular Agenda items are intended to provide an opportunity for public discussion of each item listed. Additionally, County Staff may make brief announcements, submit written reports, or make presentations that may or may not require Commission action. The Chair will invite the public to make comments on any item on the regular agenda, for a maximum of two minutes each.

A. Consider and approve nominations for Chair and Vice-Chair.

**Commissioner Watkins motioned to continue nominations for Chair and Vice-Chair to the next meeting. Commissioner O’Neil seconded the motion which passed 3/0; Excused: Commissioners Reyes and Gardner**

B. Consider and approve meeting notes from May 19, 2021.

**Commissioner O’Neil motioned to approve the meeting notes from May 19, 2021. Commissioner Radin seconded the motion which passed 3/0; Excused: Commissioners Reyes and Gardner**

- C. Update from Clerk of the Board on the status of COVID-19 remote meetings.  
**Presented** by Stephanie Cabrera, Lead Deputy Clerk of the Board

The office of the Governor has confirmed that Executive Order N-08-21 issued on June 11, 2021, will extend provisions of Executive Order N-29-20, relaxing some Brown Act requirements, until September 30, 2021.

- D. Update from County Clerk on timing for release of Census PL 94-171 Legacy Format data for redistricting and report on how other counties are proceeding.  
**Presented** by Tricia Webber, Clerk County

**The Commission discussed:**

- Future information sessions
- Potential Census number changes after incarcerated population is adjusted

- E. Consider and accept “Redistricting 101 - 2021” (2-Page Handout) for Public Messaging.  
**Presented** by Susan Pearlman

**The Commission discussed:**

- Future information sessions
- Commissioner roles in relation to other Districts

- F. Discuss and give staff direction on workplan for Public Engagement.

**The Commission discussed:**

- Current GIS information
- District Boundary lines
  - Communities of interest
- Requested copies of the slides presented
- List of organizations staff working with for outreach
- Future meeting structure
  - Locations
  - Remote and Hybrid meeting considerations

**Commissioner Radin motioned to direct staff to present two engagement options: one option outlining holding meetings in 3 central locations and one option based on Supervisorial districts. Commissioner Watkins seconded the motion which passed 3/0; Excused: Commissioners: Reyes and Gardner**

- G. Consider and approve ARC 21 Meeting Calendar.

**Commissioner Watkins motioned to accept the ARC 21 Meeting Calendar. Commissioner O’Neil seconded the motion which passed 3/0; Excused: Commissioners: Reyes and Gardner**

**5. COMMISSIONERS REPORT AND ANNOUNCEMENTS**

This is an opportunity for Commissioners to provide updates and reports on work related to the Commission. No discussion or action may occur or be taken, except to place the item on a future agenda.

**There were no Commissioner reports or announcements**

**6. WRITTEN CORRESPONDENCE**

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Staff received one Community Interest Form and has made it available on the Redistricting website.

**7. ADJOURNED** at 3:07 p.m.

Next meeting will be noticed on the redistricting website at least 72 hours in advance of the meeting at [www.santacruzcounty.us/Redistricting2021](http://www.santacruzcounty.us/Redistricting2021)

Santa Cruz County  
Advisory Redistricting Commission

## Draft List of Organizations for Outreach

Name	Address	City	ZIP	Phone Number	Web	email
<b>School districts</b>						
Bonny Doon Union Elementary	1492 Pine Flat Road	Santa Cruz	95060-9711	(831) 427-2300	<a href="http://www.bduesd.org">www.bduesd.org</a>	
Happy Valley Elementary	3125 Branciforte Drive	Santa Cruz	95065-9775	(831) 429-1456	<a href="http://www.hdesv.com">www.hdesv.com</a>	
Live Oak Elementary	984 Bostwick Lane, Suite 1	Santa Cruz	95062-1756	(831) 475-6333	<a href="http://www.losd.ca">www.losd.ca</a>	
Mountain Elementary	3042 Old San Jose Road	Soquel	95073-9752	(831) 475-6812	<a href="http://www.mountainesd.org">www.mountainesd.org</a>	
Pacific Elementary	50 Ocean Street	Davenport	95017-1007	(831) 425-7002	<a href="http://www.pacificesd.org">www.pacificesd.org</a>	
Pajaro Valley Unified	294 Green Valley Road	Watsonville	95076-1300	(831) 786-2100	<a href="http://www.pvusd.net">www.pvusd.net</a>	
San Lorenzo Valley Unified	325 Marion Avenue	Ben Lomond	95005-9403	(831) 336-5194	<a href="http://www.slvusd.org">www.slvusd.org</a>	
Santa Cruz City Elementary	133 Mission Street, Suite 100	Santa Cruz	95060-3747	(831) 429-3410	<a href="http://www.sccs.net">www.sccs.net</a>	
Santa Cruz City Elementary/High	405 Old San Jose Rd.	Soquel	95073-2213	(831) 429-3410	<a href="http://www.sccs.net">www.sccs.net</a>	
Santa Cruz City High	133 Mission Street, Suite 100	Santa Cruz	95060-3747	(831) 429-3410	<a href="http://www.sccs.net">www.sccs.net</a>	
Santa Cruz County Office of Education	400 Encinal Street	Santa Cruz	95060-2115	(831) 466-5600	<a href="http://www.santacruzcoe.org">www.santacruzcoe.org</a>	
SBE - Watsonville Prep	201 Brewington Avenue	Watsonville	95076-4022	(831) 217-4883	<a href="http://www.watsonvilleprep.org">www.watsonvilleprep.org</a>	
Scotts Valley Unified	4444 Scotts Valley Drive, Suite 5B	Scotts Valley	95066-4529	(831) 438-1820	<a href="http://www.scottsvalleyunified.org">www.scottsvalleyunified.org</a>	
Soquel Union Elementary	620 Monterey Avenue	Capitola	95010-3618	(831) 464-5632	<a href="http://www.suesd.org">www.suesd.org</a>	
<b>Neighborhood Associations</b>						
Rural Bonny Doon Association	PO Box 551	Felton	95018	Facebook		
Davenport North Coast Association				Facebook		
Friends of the North Coast	1927 Smith Grade Rd	Santa Cruz	95060		<a href="http://www.friendsofthenorthcoast.org">www.friendsofthenorthcoast.org</a>	
Nextdoor Santa Cruz County				Facebook		
Santa Cruz Neighbors				Facebook		
Valley Women's Club of San Lorenzo Valley					<a href="http://www.valleywomensclub.com">www.valleywomensclub.com</a>	
<b>Business Associations</b>						
CA Green Business Network				(831) 420-5592	<a href="http://www.greenbusinessca.org">www.greenbusinessca.org</a>	<a href="mailto:Kperez@cityofsantacruz.com">Kperez@cityofsantacruz.com</a>
Downtown Association of SC	740 Front St. #160	Santa Cruz	95060	(831) 322-7422	<a href="http://www.downtownsantacruz.com">www.downtownsantacruz.com</a>	
Aptos Chamber of Commers					<a href="http://www.aptoschamber.org">www.aptoschamber.org</a>	
Arts Council SC County					<a href="http://www.artscouncilsc.org">www.artscouncilsc.org</a>	
Ben Lomond Business Association				Facebook		
Boulder Creek Business Association					<a href="http://www.bcba.net">www.bcba.net</a>	
Capitola-Soquel Chamber of Commerce					<a href="http://www.capitolachamber.com">www.capitolachamber.com</a>	
El Pajaro CDC					<a href="http://www.elpajarocdc.org">www.elpajarocdc.org</a>	
Felton Business Association					<a href="http://www.feltonbusinessassociation.org">www.feltonbusinessassociation.org</a>	
Green Trade Santa Cruz					<a href="http://www.greentradesantacruz.org">www.greentradesantacruz.org</a>	
Monterey Bay Economic Partnership					<a href="http://www.mbep.biz">www.mbep.biz</a>	
Pajaro Valley Chamber					<a href="http://www.pajarovalleychamber.com">www.pajarovalleychamber.com</a>	
Pleasure Point Business Association					<a href="http://www.pleasurepointguide.com">www.pleasurepointguide.com</a>	
San Lorenzo Valley Business Association					<a href="http://www.slvchamber.org">www.slvchamber.org</a>	
Santa Cruz Area Chamber of Commerce					<a href="http://www.santacruzchamber.org">www.santacruzchamber.org</a>	
Santa Cruz County Business Council					<a href="http://www.sccbusinesscouncil.com">www.sccbusinesscouncil.com</a>	
Santa Cruz County Farm Bureau					<a href="http://www.sccfb.com">www.sccfb.com</a>	
Scotts Valley Chamber of Commerce	360 Kings Village Rd	Scotts Valley		(831) 438-1010	<a href="http://www.scottsvalleychamber.com">www.scottsvalleychamber.com</a>	
Think Local First					<a href="http://www.thinklocalsantacruz.org">www.thinklocalsantacruz.org</a>	
CCOF	455 Delaware	Santa Cruz	95060	(831) 423-2263	<a href="http://www.ccof.org">www.ccof.org</a>	

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## Draft List of Organizations for Outreach

Name	Address	City	ZIP	Phone Number	Web	email
<b>Civic and Political</b>						
Santa Cruz County Democratic Party	740 Front St	Santa Cruz	95060	(831) 427-2516	<a href="http://www.cruzdemocrats.org">www.cruzdemocrats.org</a>	
Republican Party of Santa Cruz	5610 Scotts Valley Dr	Scotts Valley	95066	(831) 457-5125	<a href="http://www.santacruzrepublicans.com">www.santacruzrepublicans.com</a>	
NAACP Santa Cruz County Branch 1071	PO Box 1433	Santa Cruz	95061	(831) 429-2266	<a href="mailto:naacpscb@yahoo.com">naacpscb@yahoo.com</a>	
The Diversity Center of Sant Cruz County				(831) 425-5422	<a href="mailto:info@diversitycenter.org">info@diversitycenter.org</a>	
League of Women Voters				(831) 325-4140	<a href="http://www.lwvsc.org">www.lwvsc.org</a>	
Democratic Women's Club	PO Box 394	Santa Cruz	95061	(831) 423-2356		
People's Democratic Club	PO Box 2374	Santa Cruz	95063		<a href="http://www.pdclub.org">www.pdclub.org</a>	pdclub.org@gmail.com
The Romero Institute	210 High Street	Santa Cruz	95060	(831) 459-6135	<a href="http://www.romeroinstitute.org">www.romeroinstitute.org</a>	
Action Pajaro Valley	441 Union St	Watsonville	95076	(831) 786-8536	<a href="http://www.actionpajarovalley.org">www.actionpajarovalley.org</a>	
ACLU of Santa Cruz County	PO Box 984	Santa Cruz	95061		<a href="http://www.aclusantacruz.org">www.aclusantacruz.org</a>	<a href="mailto:info@aclusantacruz.org">info@aclusantacruz.org</a>
Santa Cruz County Bar Association	340 Soquel Ave, #209	Santa Cruz	95062		<a href="http://www.santacruzbar.org">www.santacruzbar.org</a>	
Santa Cruz Indivisible					<a href="http://www.santacruzindivisible.org">www.santacruzindivisible.org</a>	<a href="mailto:admin@santacruzindivisible.org">admin@santacruzindivisible.org</a>
Indivisible South County					<a href="http://www.santacruzindivisible.org">www.santacruzindivisible.org</a>	<a href="mailto:IndivisibleFreedom@gmail.com">IndivisibleFreedom@gmail.com</a>
<b>Community Organizations</b>						
Association of Faith Communities of SCC	532 Center St	Santa Cruz	95060		<a href="http://www.afcsantacruz.org">www.afcsantacruz.org</a>	
Community Action Board	150 Church Street	Santa Cruz	95060	(831) 425-8115	<a href="http://www.cabinc.org">www.cabinc.org</a>	<a href="mailto:info@cabinc.org">info@cabinc.org</a>
	406 Main St. #207	Watsonville	95076	(831) 763-2147		
	501 Soquel Ave	Santa Cruz	95062	(831) 457-1741		
Foundation for Social Responsibility	343 Soquel Ave			(831) 421-0205	<a href="http://www.foundationforsr.org">www.foundationforsr.org</a>	
Resource Center for Non-Violence	612 Ocean St	Santa Cruz	95060	(831) 423-1626	<a href="http://www.rcnv.org">www.rcnv.org</a>	
Valley Churches United	9400 Highway 9	Ben Lomond	95005	(831) 336-5651	<a href="http://www.vcum.org">www.vcum.org</a>	<a href="mailto:linda@vcum.org">linda@vcum.org</a>
Community Foundation Santa Cruz	7807 Soquel Dr	Aptos	95003	(831) 662-2000	<a href="http://www.cfsc.org">www.cfsc.org</a>	<a href="mailto:cfhelp@cfsc.org">cfhelp@cfsc.org</a>
United Way Santa Cruz County	4450 Capitola Rd #106	Capitola	95010	(831) 479-5466	<a href="http://www.unitedwaysc.org">www.unitedwaysc.org</a>	
VFW Post 5888	846 Front St	Santa Cruz	95060	(831) 429-8345		
VFW Post 7253	2259 7th Avenue	Santa Cruz	95062	(831) 475-9804	<a href="http://www.vfw7263.com">www.vfw7263.com</a>	
Davenport Resource Services Center	150 Church St	Davenport	95017	(831) 425-8115	<a href="mailto:info@cabinc.org">info@cabinc.org</a>	
Santa Cruz Barrios Unidos, Inc.	1817 Soquel Ave	Santa Cruz	95062	(831) 457-8208	<a href="http://www.bariosunitos.net">www.bariosunitos.net</a>	
Chinese Community Association of Watsonville	345 Brentwood	Watsonville	95076			
Japanese American Citizens League	PO Box 163	Watsonville	95076	(831) 761-0945	<a href="http://www.watsonvillesantacruzjacl.org">www.watsonvillesantacruzjacl.org</a>	
American Indian Resource Center	ERC, 1156 High Street	Santa Cruz	95060	(831) 459-2881	<a href="mailto:cajdeleo@ucsc.edu">cajdeleo@ucsc.edu</a>	<a href="http://www.unitedcanatives.com">www.unitedcanatives.com</a>
Pajaro Valley Oholone Indian Council	644 Peartree Dr	Watsonville	95076	(831) 728-8471	<a href="mailto:janapvoic@earthlink.net">janapvoic@earthlink.net</a>	
Pacific Cultural Center	1307 Seabright Ave	Santa Cruz	95062	(831) 425-9775	<a href="http://www.pacificcultural.org">www.pacificcultural.org</a>	
Scandinavian Cultural Center	240 Plymouth St	Santa Cruz	95060	(831) 425-9775	<a href="http://www.scc-santacruz.org">www.scc-santacruz.org</a>	
Second Saturday Network	PO Box 8347	Santa Cruz	95061	(831) 427-3487	<a href="http://www.secondnet.org">www.secondnet.org</a>	<a href="mailto:secondnet@hotmail.com">secondnet@hotmail.com</a>
Santa Cruz Indian Council	PO Box 8230	Santa Cruz	95061	(831) 425-4404	<a href="http://www.santacruzindiancouncil.org">www.santacruzindiancouncil.org</a>	
SC County Coalition to Overcome Racism	509 Broadway	Santa Cruz	95062	(831) 425-4500	<a href="http://www.overcomeracism.org">www.overcomeracism.org</a>	<a href="mailto:info@overcomeracism.org">info@overcomeracism.org</a>
Brown Berets of Watsonville	406 Main St, #408B	Watsonville	95076	(831) 722-1775	<a href="mailto:info@brownberet.org">info@brownberet.org</a>	
Senderos	840 N. Branciforte	Santa Cruz	90562	(831) 854-7740	<a href="http://www.SCSenderos.org">www.SCSenderos.org</a>	<a href="mailto:info@SCSenderos.org">info@SCSenderos.org</a>
La Manzana Community Resources	521 Main Street, #Y	Watsonville	95076	(831) 724-2997	<a href="http://www.communitybridges.org">www.communitybridges.org</a>	
El Centro Resource Center	ERC, 1156 High Street	Santa Cruz	95064			<a href="mailto:elcentro@ucsc.edu">elcentro@ucsc.edu</a>
Santa Cruz County Black Coalition						<a href="mailto:crew@scblackcoalition.org">crew@scblackcoalition.org</a>
Volunteer Center of Santa Cruz County	1740 17th Avenue	Santa Cruz	95062	(831) 427-5070	<a href="http://www.scvolunteercenter.org">www.scvolunteercenter.org</a> <a href="http://www.unitehere483.org">www.unitehere483.org</a>	<a href="mailto:volunteer@scvolunteercenter.org">volunteer@scvolunteercenter.org</a>



Santa Cruz County  
Advisory Redistricting Commission

### Draft List of Organizations for Outreach

Name	Address	City	ZIP	Phone Number	Web	email
<b>Labor</b>						
UNITE HERE! Local 483	702 C Forest Ave	Pacific Grove	93950	(831) 375-2246	<a href="http://www.seiu521.org">www.seiu521.org</a>	
Western Service Workers Assoc	1012 Mission St	Santa Cruz	95060	(831) 429-6016		
SEIU Local 521	517 Mission St, #B	Santa Cruz	95060	(831) 824-9255	<a href="http://www.afscme3299.org">www.afscme3299.org</a>	<a href="mailto:info@afscme.org">info@afscme.org</a>
SEIU Local 415	11 Alexander St	Watsonville	95076	(831) 724-9095		
AFSCME 3299	501 Mission St, #4	Santa Cruz	95062			
Pajaro Valley Federation of Teachers, Local 1936	734 E Lake, #14	Watsonville	95076	(831) 722-2331	<a href="http://www.pvft.net">www.pvft.net</a> <a href="https://www.co.santa-cruz.ca.us">https://www.co.santa-cruz.ca.us</a>	<a href="mailto:nellypvft@pvft1936.org">nellypvft@pvft1936.org</a>
<b>Other</b>						
All applicable Santa Cruz County Commissions					<a href="http://www.ci.capitola.ca.us">www.ci.capitola.ca.us</a>	<a href="mailto:cwoodmansee@ci.capitola.ca.us">cwoodmansee@ci.capitola.ca.us</a>
City Clerks for Santa Cruz, Capitola, Watsonville, Scotts Valley					<a href="http://www.cityofsantacruz.com">www.cityofsantacruz.com</a>	<a href="mailto:bbush@cityofsantacruz.com">bbush@cityofsantacruz.com</a>
					<a href="http://www.scottsvalley.org">www.scottsvalley.org</a>	<a href="mailto:tferrara@scottsvalley.org">tferrara@scottsvalley.org</a>
					<a href="http://www.cityofwatsonville.org">www.cityofwatsonville.org</a>	<a href="mailto:cityclerk@cityofwatsonville.org">cityclerk@cityofwatsonville.org</a>
<b>Media Outlets</b>						
TBD						

Jul 2021						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Aug 2021						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Sep 2021						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Oct 2021						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**Access and Outreach – Distribution of infographics, news blasts, social media posts, etc.**

Now through Mid-August  
 Aug 18 – Public Education Workshop, location TBD

**Involvement and Engagement**

Option A – 3 Public Workshops

North, Mid, and South County locations TBD  
 September 9  
 September 23  
 September 30

Option B – 5 Public Workshops

Location within each district TBD  
 September 9  
 September 23  
 September 24  
 September 30  
 October 1

Public Workshops – One will be allocated to public hearing requirement

**Line Drawing and Mapping Work**

Commissioners can begin planning once the formatted unapportioned data is released but will not begin mapping until the formatted and apportioned data is released. Depending on the date the formatted and apportioned data is released, the commission will observe either a 21 or 7-day “waiting period” before releasing proposed draft maps for consideration by the Board of Supervisors.

August 16 – Legacy data (unformatted and unapportioned) is made available to the SWDB  
 August 30 – Estimated date for formatted but not apportioned Legacy data  
 September 30 – PL 94-171 data

**ARC21 Meetings**

July 14 | August 11 | September 8 | October 6\*

\*Additional meetings in October might be required once mapping begins.

**Public Hearings for Consideration of Draft Maps and Final Map Adoption – Additional information provided at the August ARC21 meeting**

December 15 – Deadline for Final Map Adoption